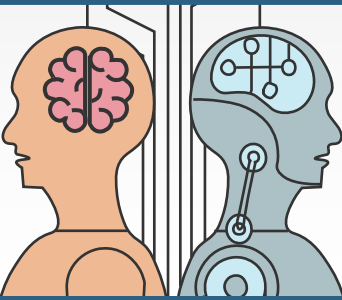


HEALTHCARE ANALYTICS SUMMIT 2019

Powering Digital Transformation



Summit Stats

Registered



1600+

Organizations



400+

Healthcare Providers



72%

Executives / Leadership



49%

Summit Satisfaction

Overall satisfaction



99.7%

Extremely satisfied 43.3%
Very satisfied 45.9%
Moderately satisfied 10.5%

Likely to recommend



99.3%

Extremely likely 58.1%
Very likely 37.9%
Likely 3.3%

Commitment to educate



98.2%

Extremely satisfied 58.8%
Very satisfied 30%
Moderately satisfied 9.4%

“Implementing the **invaluable knowledge** I gained this week on how to put data and analytics at the epicenter to problem-solve breakdowns in engagement will enhance our patients’ experience and outcomes.”

- Noel Tenoso DPT, OCS, COMT, certified MDT, HAS attendee

Attendee Profiles

Current role, function, or department

60% 15% 10% 8% 7%



IT / Analyst

Operations

Quality Improvement

Clinical

Finance / Revenue Cycle

Generation

Millennials Generation X Baby Boomers Generation Z



48%

35%

16%

1%

Key takeaways from HAS 19

Questions

What is the **biggest obstacle** in shifting to true activity-based costing?

What is the **biggest obstacle** preventing patients from ultimately owning their data?

How effective are your organizations’ **population health and accountable care initiatives** working?

Most popular answer by professional role

Finance department is entrenched	Finance department is entrenched	Not a priority	Not a priority	Finance department is entrenched
Security	Lack of consumer savvy	Lack of consumer savvy	Security	Lack of consumer savvy
Moderately effective	Somewhat effective	Somewhat effective	Moderately effective	Moderately effective



IT / Analyst



Quality Improvement



Operations



Finance / Revenue Cycle

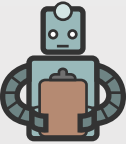


Clinical



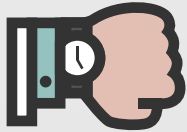
82% of attendees **agree** that payers and providers must collaborate in **sharing data and actionable insights** for success in **value-based care**.

61% believe their organization can **work harder** to release their data to **make machine learning and data more accessible** to the public.



Of the healthcare professionals polled, **only 22%** believe their organizations’ **population health and accountable care initiatives** are working.

2/3 of attendees **spend ≥40%** of their time on work that involves convincing or persuading people to **give up something they value** for something the attendee can offer.



3 out of 4 attendees are strong advocates of **virtual primary care**.

31% of attendees **believe Google** could be most effective in applying its **analytics and AI** toward **disease and lifestyle management**.

